

#### November 9-20, 2007

# The King County Office of Business Relations and Economic Development

### **Customized Trade Mission to China**

Develop those solid relationships necessary for business success in China. Join the King County Office of Business Relations and Economic Development Trade Mission to China customized to your company's needs.

#### Profit through:

- · Personal introductions to the decision makers in your industry
- Business program tailored to your company needs
- Exploring opportunities in a welcoming environment
- · Gaining crucial cultural and business insights
- Individualized guidance and assistance

## **Customize Your Trade Mission to China**









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### **Customized Trade Mission to China**

This unique trade mission provides you with opportunities for small group or individual meetings addressing your company's objectives in China.

Optional post-trade mission meetings with potential partners may also be arranged (additional fees will apply).

Tell us what you need to accomplish. For more information or to help shape the mission's program, please contact Allison Clark at:

Allison.Clark@METROKC.GOV (206) 296-1939

The Trade Mission is organized by Redmond, WA based WTE, Inc. and the CWCIE in Beijing, PRC

Estimated cost: \$5,000-\$5,500 (dbl ocupancy, all-inclusive, except personal expenses and activities above the scope of the trade mission)

## **Customize Your Trade Mission to China**







## China Workers' Center for International Exchange



Mr. Li Hanquan Deputy Secretary General

The China Workers' Center for International Exchange is a nonprofit people to people organization established in 1984 by the Chinese government. The Center aims at the promotion of mutual understanding, friendship, and cooperation between China and all other countries in an effort to promote world peace through global economic and social progress. The Centre organizes the Chinese professionals in developing exchanges with their foreign counterparts; inviting foreign experts, craftsmen, and teachers to go to China to exchange ideas and information; and sends Chinese professionals abroad for further studies, investigations, or other forms of cooperation. With a membership of 120 million members, the CWCIE is headquartered in Beijing with offices in every province. Mr. Li Hanquan, Deputy Secretary General is the official in charge.

#### **Services and Programs**

The Center assists China's workers in developing professional and cultural exchanges with their foreign counterparts; invites foreign experts, craftsmen and teachers to China to provide professional guidance and training; sends Chinese technical and managerial personnel and craftsmen abroad for further studies. investigations or technical cooperation. The Center serves as a bridge and intermediary of economic and technological exchanges and cooperation between Chinese and foreign enterprises. It assists foreign enterprises of all sizes and disciplines in carrying out economic other government as well as public and private organizations in China, the Center hosts seminars on issues that include but are not limited to

investigations in China and facilitates discussions of cooperation with their Chinese Counterparts. Together with government as well as public and private organizations in China, the Center hosts seminars on issues that include but are not limited to Chinas policies and legislation for foreign economic and technological cooperation, and investment environment in or outside of China.



## China Workers' Center for International Exchange

#### **Organizational Structure**

President: Li Qisheng

Vice Presidents: Fang Jiade, Fang Jiade, Zhang Fuyou, Xu Dayou, Zhang Yanning, Liu Shu

Secretary General: Li Tieqiao Deputy

Secretary General: Li Hanquan in charge of: General Working Office; Technology and Economy Department; Taiwan Hong Kong and Macao Liaison Department; International Liaison Department; Huahui Economic and Technical Consulting Center.



#### **Our US Representatives**

wte, Inc. is a certified Women and Minority Business Enterprise in Washington State. Since 1999 they have assisted us in identifying community leaders, and public and private entities interested in meeting their Chinese counterparts for an exchange of ideas and information and long term relationships.

Their work with the Center has resulted in successful Professional and Cultural Exchange Programs in business, education, and the arts.
WTE, Inc. is based in Redmond WA - USA. Principals are: Cheryll Leo-Gwin, President, and Jitka Wong, CEO/CFO. In addition to assisting the Center with the work in Professional and Cultural Exchanges, they specialize in assisting public and private entities throughout the US with outreach to local, national and international communities.

We are pleased to have WTE, Inc. as our US Representatives.

#### Contact:

(425) 890-3184 or (425) 681-6919 www.wte-usa.com

# Join the global players!

They understand professional and cultural differences at home and abroad.

获奖

Accelerate the process.

Explore opportunities in a welcoming environment.

Sharpen your international skills.

Meet the decision makers.

Generate business and lasting relationships.

GET AHEAD! WTE, Inc. Success in China depends on forming sound relationships. WTE, Inc. helps you develop the critical connections.

**Powerful Networks** 

长寿

Connecting Professionals Worldwide

WTE, Inc.

**Cultural Advantage** 

繁荣

**Economic Growth** 

成功

WTE, Inc.

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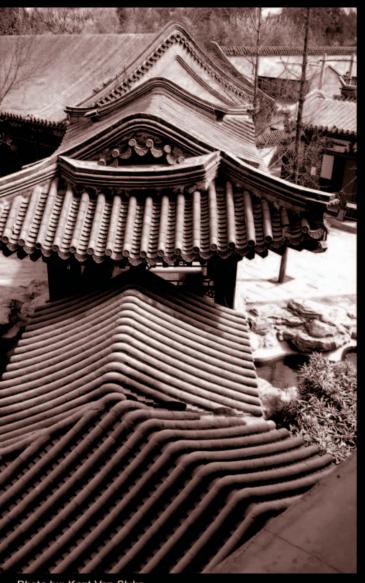


Photo by: Kent Van Slyke

WTE, Inc. connects people in commerce, education, government and the arts in the US and China. Access vital professional and cultural networks. Profit through our unique spheres of influence with:

- Personal introductions
- Cultural insights
- · Individualized guidance

WTE, Inc. is recognized for connecting US professionals with their ideal Chinese partners. We are committed to supporting your international endeavors, introducing you to key Chinese counterparts. Our networks in China offer a welcoming hand to those new to international ventures as well as seasoned professionals.

We tailor our services to ensure your success through introductions to Chinese business culture, high-level meetings, specialized seminars, cultural exposure, and exclusive behind-the-scenes opportunities.

www.wte-usa.com

"I attribute the success of my visit to the PRC to WTE's sophisticated understanding of the PRC, substantive relationships with significant organizations and individuals, and willingness to invest in long-term relationships."

-Robert Fahrer, Senior Vice President/ Investment Officer, Wachovia Securities

"With the generous and professional help of WTE, we were able to learn about China's support for the arts and to begin to establish a network of contacts for supporting arts-related trade and exchanges."

-Kris Tucker, Executive Director Washington State Arts Commission



# Explore

**Connect** 

**Profit**